



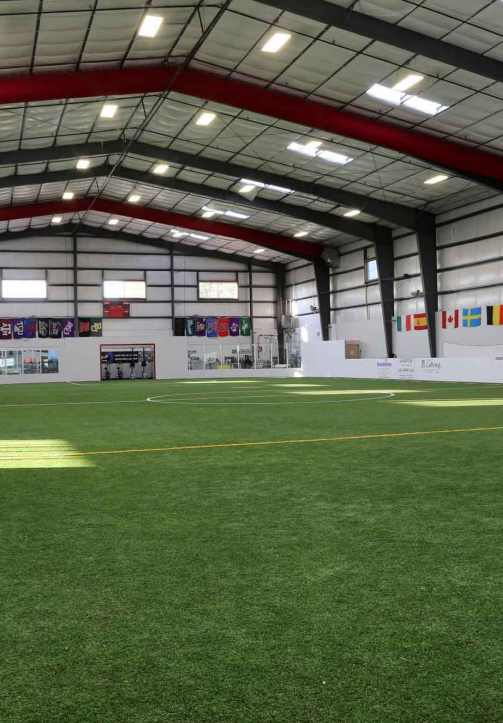
June 2017

DIALMYCALLS

Issue 01

CASE STUDY

How can you use DialMyCalls?



LET'S PLAY SPORTS DIALMYCALLS CASE STUDY

STARTED USING DIALMYCALLS: AUGUST 10, 2010

FREQUENCY OF USE: WEEKLY

TYPE OF SERVICE: SMS BROADCASTING SERVICE

CHOICE OF PROVIDER

Let's Play Sports heard about DialMyCalls from someone using us for their gym memberships and decided to go with our service because of their recommendation.

CLIENT NEEDS

Automated League Notifications.

Let's Play Sports needed an "idiot-proof" system to send out calls and texts to different regions for their sports leagues. Each region typically sends out 10-15 broadcasts to all league members and faculty per year but varies depending on the region.

FEATURES UTILIZED

SMS Broadcasting. *Let's Play Sports* used DialMyCalls for automated calls but would rather send texts now. A lot of people would let it go to voicemail and then just call them back instead of listening to the voicemail. Texting is more effective for *Let's Play Sports* and their recipients.

CLIENT FEEDBACK

Sending calls has worked well but texts have been a challenge for *Let's Play Sports* as sometimes people don't reach back out right away after they read the message. *"The difference between sending out 30-40 calls a day for days, 2,000 texts at one time can be such a time saver instead of someone trying to make those calls every day."*

**"2,000 TEXTS AT ONE TIME CAN BE
SUCH A TIME SAVER"**



LET'S PLAY SPORTS

ABOUT LET'S PLAY SPORTS

Let's Play Sports Inc. is a low cost owner operator of indoor sports facilities. The sports facilities are designed and built specifically for the players.

Let's Play Sports Inc. installs the best playing state-of-the-art facilities to meet the standards of excellence demanded by the players. Let's Play Sports Inc. is dedicated to providing dependable, responsive management to operate the facilities with cost effective services that add value to their operations and enhance the enjoyment of the people living in the communities served, while providing a reasonable return on investment to the shareholders of Let's Play Sports Inc. and their affiliate and associate companies.

Let's Play Sports Inc. currently owns and operates indoor sports facilities in Colorado, Texas, Utah, Idaho, Kansas, Oklahoma, California, Indiana, Michigan, and Ohio. Additional facilities are in various stages of development and/or acquisition.

**All pictures used courtesy of Let's Play Sports Inc.*